

2025 IRISHFEST

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

\$3,500

This sponsorship level includes:

- ♣ Logo placement on all advertising
- ♣ Display banners at main entrance and stage
- ♣ Principle placement of logo on all digital media
- ♣ Business name scrolling on digital screen at venue throughout day (loops through a minimum of 30 times)
- ♣ 2 VIP parking spot day of event, 2 VIP tables at event
- ♣ Name on race T-shirt, race packet insert

FESTIVAL SUPPORTER

\$2,500

This sponsorship level includes the following:

- ♣ Display banner
- ♣ Principle placement of logo on all digital media
- ♣ Business name scrolling on digital screen at venue throughout day (loops through a minimum of 30 times)
- ♣ 1 VIP parking spot day of event, 2 VIP tables at event
- ♣ Name on race T-shirt, race packet insert

POT O'GOLD LEVEL

\$1,500

This sponsorship level includes the following:

- ♣ Display banner
- ♣ Top placement of logo on all digital media
- ♣ Business name scrolling on digital screen at venue throughout day (loops through a minimum of 30 times)
- ♣ 1 VIP parking spot day of event, 1 VIP table at event
- ♣ Name on race T-shirt, race packet insert

Any business or organization wanting their name on the back of the 5k Run shirt, will need to add an additional \$100 to their sponsorship below this box.

SHAMROCK LEVEL

\$ 500

This sponsorship level includes the following:

- ♣ Display banner up to 6'
- ♣ Business name scrolling on digital screen at venue throughout day (loops through a minimum of 30 times)
- ♣ 2 VIP Food & Beverage Passes

LEPRECHAUN LEVEL

\$250

This sponsorship level includes the following:

- ♣ Display banner up to 4'
- ♣ Business name scrolling on digital screen at venue throughout day (loops through a minimum of 30 times)

ALL LEVELS RECEIVE:

Name & logo on floating shamrocks
Mentions on social media and logo on website

Business name recognition during Mater Dei Bingo
Banner displayed at 10th & Clay before and after event

EVENT SPECIFIC SPONSORSHIPS

OPPORTUNITY	BENEFITS	COST
<input type="checkbox"/> Headline Entertainment	Banner behind stage	\$2,500
<input type="checkbox"/> Whiskey Tent	Banner in 10' x 10' Whiskey sampling tent	\$1,000
<input type="checkbox"/> Event Beer Cups	Logo on beer cups used for the day of the event	\$1,000
<input type="checkbox"/> Table Toppers	Table Toppers with sponsor information on every table	\$1,000

RACE

OPPORTUNITY	BENEFITS	COST
<input type="checkbox"/> Race - Title Sponsor	Recognition as sponsor at awards and master of ceremonies during the awards and handing out medals	\$2,000
<input type="checkbox"/> Race - Swag	Swag with your logo for race participants like sunglasses, lip balm, etc. (Options will be discussed with business/ organization)	\$750—\$1000
<input type="checkbox"/> Race Beverage Cups	Logo on the cup given to runners/walkers at finish line.	\$1,000
<input type="checkbox"/> Race T-Shirt Sponsor	Names appears on the front of the T-Shirt as the main sponsor of the T-shirt for the race.	\$1,000 (Need 2 sponsors at \$1,000 a piece)

All levels of sponsorships will have mentions on social media and be recognized on, the IrishFest website starting no later than 5 business days after the business signs on as a sponsor. Mentions will continue leading up to 2025 event and throughout the day of the IrishFest. Sponsors of \$500 and above will be additionally recognized in IrishFest media. Higher level sponsors will scroll on the digital screen at the event more than 30 times. (30 times is the minimum for all sponsors.)

Sponsorships, organization/company logos and money are due FEBRUARY 7, 2025!!

- ♣ Shamrock level gets 2 Meal Vouchers & 2 Beverages of your choice. All meal vouchers are max \$12.



2025 Sponsorship Submission

Business Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Contact e-mail: _____

Sponsorship Amount: _____

circle one:

PRESENTING SPONSOR

FESTIVAL SUPPORTER

POT O'GOLD

SHAMROCK

LEPRECHAUN

EVENT SPECIFIC _____

Name/Logo/Website to display on promotional materials:

IrishFest and 5k sponsor contact: Jodi Spindler (785) 640-8734

Please submit by February 7, 2025, a .jpg file of your company logo to
topekairishfest@gmail.com.

Please submit a Race registration form if you are a **Presenting, Festival or Pot O' Gold sponsor, or you are giving an extra \$100, to be on the back of the race T-shirt, by February 7, 2025.** We need your name, age, and T-shirt size.

Please make checks payable to: Topeka IrishFest

Send sponsorship form and check by February 7, 2025 to:

IrishFest

Attn: Jodi Spindler

934 SW Clay Street

Topeka, Kansas 66606

Questions? Contact: Jodi Spindler (785) 640-8734 or Kevin Schmidt (785) 213-2721

Visit our website: topekairishfest.com or

or Facebook: Topeka IrishFest or Mater Dei Irish Fest 5k Fun Run